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**Capabilities Shift to Core Business**

July 24, 2011 -Columbus, Ohio --- Atlapac, an American manufacturer of poly packaging, pouches and bags, announces the removal of several side weld polybag machines.

Atlapac has recently sold off the side weld polybag machines to make space for the explosive growth of other bag styles from within the organization.

Paul Unrue, Vice President, Sales and Marketing commented, "Our team decided that our future in contract bag making will need to be focused on our core pouch making business. With our stand-up pouch business (along with the back seam and fold over style bags) we convert, absolutely must be our main points of emphasis". Atlapac recently sold several lines for "hot wire or side weld" polybag making. "We needed the space as we added several new high speed pouching lines to keep up with our double digit growth in that area", added Unrue.

Atlapac consists of a team of Packaging Professionals. The manufacturing facility in Ohio converts a million packages a day.

Atlapac Corporation is a privately held company that has been pioneering innovative packaging products for over 25 years. Contact us at our Columbus, Ohio, manufacturing facility at 800-888-7019 or 614-252-2121; Fax 614-252-7289 or via email at [sales@atlapac.com](mailto:sales@atlapac.com). Visit our web site at [www.atlapac.com](http://www.atlapac.com)